



# REWORK

## Workhorse Group commits to the Million Tree Pledge



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Global environmental organisation, Ecologi, created the Million Tree Pledge so businesses can take real action on the climate crisis to do something remarkable in response to the climate emergency.

It's not enough to just draw down our own carbon footprints - we need to go far beyond to have the best chance of reversing climate change. Each of us have taken the pledge, and are committed to finding thousands of other people to do the same.

By coming together in this time of need, and supporting one another to plant over 1 million trees each, we strive to be 'good ancestors' to the billions of unborn generations whose future we hold in our hands.

We understand that we are at the start of the journey with so much within the business that can still



**"To make a difference tomorrow, we first have to act on today"**

be addressed, but we are excited to be taking these steps in the right direction.

*'Talk is cheap, action wins the day.'*

### THE MILLION TREE PLEDGE

#### Plant 1 Million Trees

Rise up, and draw down by committing to planting over 1 million trees by 2045.

#### Find 2 More Pledgers

The second part is to find at least two other people or businesses to make the pledge along with us.

**#RiseUpDrawDown**



# 4YP can now work together thanks to ReWORK initiative



Workhorse Generation’s vision of being a Charity Hub helping young people face what life throws at them as they prepare for working life goes hand in hand with what Ipswich based 4YP do every day!

4YP are based in Ipswich town centre, working from their hub as well as in schools and on the streets of the community. They actively support children, young people and young adults aged between 7 and 25 to have somewhere safe, something positive to do and someone trusted to talk with.

## PROJECT

Conversations between Workhorse Generation and 4YP quickly developed into how Workhorse Generation could support them in this vital support to the Ipswich community. The 4YP team were working in the Ipswich hub on separate workstations and in a not very welcoming or productive environment. However, they quite rightly use the funding they receive on the work they do to support children, young people and young adults.

## OUTCOME

Having identified an immediate need, Workhorse Generation, through their associated ReWORK initiative donated and delivered two new workstations along with new office chairs to 4YP, allowing the team to work closer together and in a more proactive way to plan and support the community. John Weller from 4YP said “The



two workstations that Workhorse have donated have enabled the management team at 4YP to integrate into one office together and benefit from being in the same room and to work more synergistically.”

## FUTURE

Workhorse Generation are committed to working with, and supporting charities throughout the United Kingdom and beyond and it’s of no doubt 4YP are a charity that share our own values. We will continue to be a partner and we have already arranged



**ReWORK**  
Office furniture for **RE-USE**



another delivery of office furniture to further support 4YP to really make a difference to children, young people and young adults in and around Ipswich.

Gavin Stone, Chief Executive Officer for 4YP said “It’s a privilege to be a charity partner with an organisation that has a young people centred vision and mission that align so closely to our own at 4YP. Workhorse Generation provide us with connections into wider networks of support that underpin and enable our face to face work with young people at our Ipswich town centre hub, in schools, in the community and on the street.”

# We are the SHIRE! How a club that shares our values now scores our goals



Workhorse Group have never hidden the fact of our love and allegiance to professional sport. The values of equality, respect and community support are why we work closely with Colchester United Football Club and their Community Foundation.

Our business values mirror those of professional community clubs - succeed with integrity, be there for our local communities, inclusion, and delivering the best pathways for tomorrow's generation.

Values we are determined to follow and to 'do business right' as we set our corporate goals. However, one additional value seen less often in professional clubs is to act on environmental issues.

As a national removal and storage business, our commercial and domestic removal businesses Transdec and WH Short have a moral obligation to offset their carbon emissions. Something they proudly achieve, so far offsetting the equivalent of 1,512,170 miles driven, via Ecologi.



Many miles are driven by our teams in Scotland, some of whom live near the town of Falkirk in Stirlingshire. An area rich with Scottish professional clubs but with one in particular with a history since 1880 and an opportunity for a very successful future with the vision to deliver initiatives never seen before in Scottish football - East Stirlingshire FC.

'The SHIRE' are now part of Workhorse Group and will be pivotal in helping us achieve our community driven business goals.

- The club has pledged to be carbon neutral by 2035 and now offsets the carbon emissions of all staff and player vehicles for away fixtures, also planting a tree for every 10 programmes sold at home.



- Season ticket prices have been reduced by almost 25% to be more affordable for more local fans.
- A support-a-supporter initiative has been launched for the next 2023/24 season.
- Great commercial partnerships are available, join us in our journey!



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WORKHORSEGROUP



## Sign up for our Ghana 'Legacy' Challenge run event in October 2023



If you are looking to push yourself physically, mentally and emotionally, whilst leaving behind an everlasting stamp, we have the perfect event for you - our LEGACY CHALLENGE event!

Your entry fee will help to sponsor a Ghanaian schoolchild for a year and all flights and travel are carbon offset.

Taking place in Ghana, West Africa, The RETRO UNIQUE 'Legacy' Challenge will deliver all of the above, and more! This Legacy Challenge run covers Mountain terrain, Road running and Trail running with breathtaking views and a finish line like no other! Along with Legacy Challenge number 2, when you will participate in the Accra International Marathon on Sunday, 29th October 2023.

[www.retrouiquegb.co.uk](http://www.retrouiquegb.co.uk)